

Business tech trends 2025

UK businesses are being encouraged to adopt new technologies to help them move forward and increase growth potential.

The tech experts at [TelephoneSystems.Cloud](#) have shared emerging trends for 2025 and how SMEs can integrate them.

They suggest adopting artificial intelligence to improve efficiencies and to use cloud based solutions to increase flexibility and improve collaboration.

There are exciting advancements expected during 2025 with improved hardware, the evolution of AI and multi cloud and hybrid solutions.

Juliet Moran from [TelephoneSystems.Cloud](#) said: "Technology moves quickly and advancements are being made continuously. To remain competitive, small businesses need to identify the tech that could support them best.

"The advancement in AI over recent years shows the potential of this technology and if businesses haven't adopted it, now is the time to think about how they integrate it into daily practices to improve efficiency.

"Businesses also need to consider security and do more to protect themselves from cyber attack.

"There are exciting developments in hardware advancement allowing for complex AI solutions and larger quantities of data processing, which could bring multiple benefits to UK businesses in a way that previously may have only been accessible to larger organisations."

Here is [TelephoneSystems.Cloud](#) guide to business technology:

Artificial Intelligence

Research indicates that one in six UK businesses have embraced at least one AI technology including 68% of large companies, 33% of medium sized companies and 15% of small businesses. If businesses aren't using [AI](#), now is the time to adopt this growing tech. Improving efficiency and taking on repetitive tasks will free up time for businesses to focus on tasks which will have a bigger impact.

Cloud based solutions

[Cloud based solutions](#) can save businesses money, increase flexibility and improve collaboration. Expect to see a rise in multi cloud and hybrid solutions throughout 2025 which means multiple providers, enabling business to choose a provider's specific strengths.

Automation and Algorithms

Getting systems to talk to each other and [process data automatically](#) can be used by SME's to become much more efficient. Saving on manual tasks with automation and utilising technology to analyse data using algorithms can help add intelligence to business data, ensuring your business can stay competitive.

Cybersecurity

In 2025 businesses need to do more to improve their cybersecurity. Identity breaches, quantum computing and AI powered attacks will all increase risk. Businesses need to adopt

multi-factor authentication, encryption and threat detection tools to reduce risk. Regular testing and training and having a well planned response strategy should all be part of your business practices.

Hardware advancements

There are exciting hardware advancements which will support the growth of enterprises. AI powered security tools can help businesses respond to threats faster, cloud solutions means businesses can access data from anywhere and high performance laptops and computers will improve efficiency.

Remote working

If you're remote working or teams are working to a hybrid model, having the right tech in place will mean greater efficiency. Recent statistics suggest around 41% of workers in the UK work remotely at least part of the week, including 13% who work from home full time and 28% who work a hybrid model. Video conferencing, team chat and project management software are all essential.

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Sources:

<https://www.forbes.com/uk/advisor/business/software/uk-artificial-intelligence-ai-statistics/#:~:text=AI%20growth%20and%20adoption%20in%20the%20UK,AI%20solutions%20in%20the%20UK%20focus%20on:>